



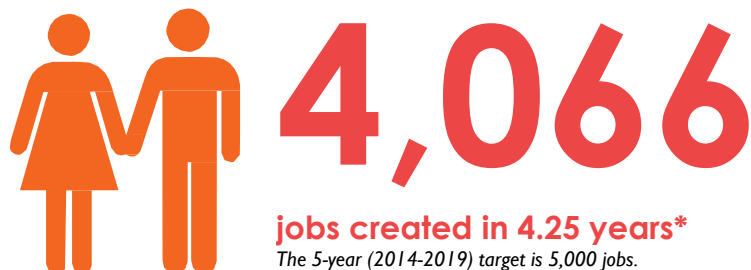
# USAID

NGA POPULLI AMERIKAN  
OD AMERIČKOG NARODA

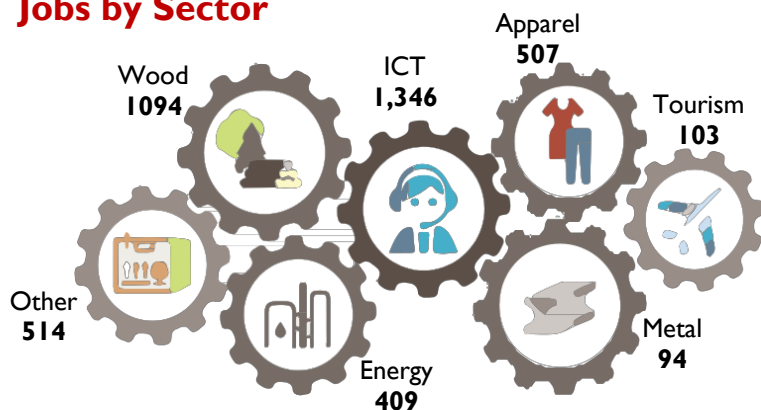
**USAID EMPOWER Private Sector** aims to create jobs by promoting firm-level competitiveness and building workforce skills in sectors with the highest potential for growth. Companies targeted for support are primarily in the wood, apparel, energy, ICT, tourism and metal sectors. This \$14.4M, five-year program started in July 2014.

## Job Creation

Job creation embodies USAID's successful implementation.

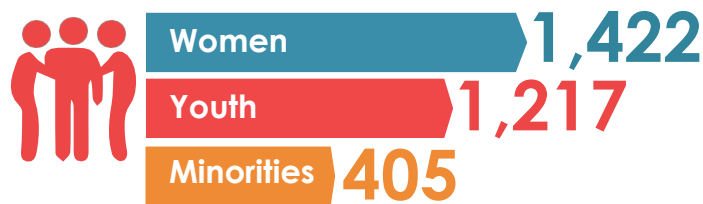


## Jobs by Sector



## Jobs for Women and Youth

USAID strongly supports the concept that a country's real economic success depends on full integration of women, youth, and minorities in the workforce, at all sectors and levels.



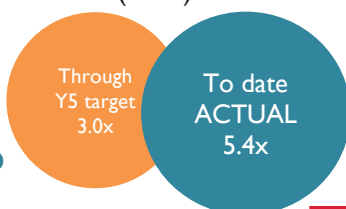
## Co-finance

USAID consistently seeks co-funding with other donor projects and Government of Kosovo (GoK) agencies engaged in private sector development in Kosovo.

**\$4.05MM** disbursed by USAID

**\$15.85MM** leveraged by firms

**\$1.77MM** leveraged by collaborating institutions



# 444

direct beneficiaries supported

## Trainees

Most of USAID's investments in Workforce Development are based on the potential for creating sustainable jobs during or shortly following the skills-related activity.

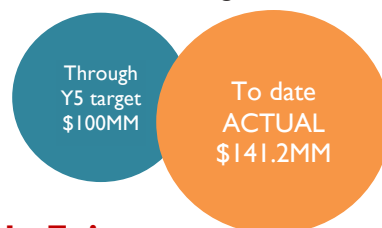
Attended training **3,017**

Were employed **1,532**

Trainees completed internships /on the job training **2,096**

## Sales Increase

444 direct beneficiaries attributed increased sales over their baseline sales of \$141.2MM versus the cumulative target of \$100MM through Y5.



## Trade Fairs

USAID supports beneficiaries to increase market opportunities through visits and exhibitions at trade fairs.

**534 firms** attended **66 fairs**

Results from participation:

**Direct Sales: \$17.8MM**

**Projected Sales: \$22.9MM**

**Life of project targets:** USAID EMPOWER is on target to achieve the following life of project targets.

5,000 New jobs created	\$100M Sales increase of beneficiaries	\$50M Export increase	400 Beneficiary companies	3.0 X Investment leverage	80 New adopted technologies
---------------------------	---	--------------------------	------------------------------	------------------------------	--------------------------------

Results through December 31<sup>st</sup>, 2018

Sponsored by USAID in partnership with Sida